



# GEM Enterprise Application Integration

## ***The Integration Approach that Works***

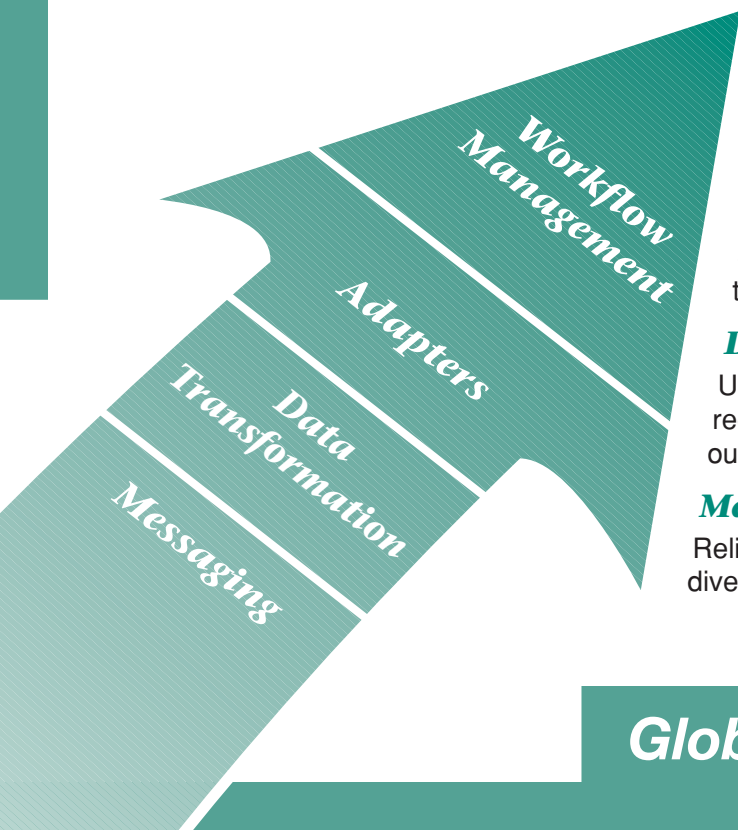
Recent surveys of information technology expenditures confirm that the majority of today's IT budget is dedicated to **managing information exchange** among applications. The need to implement new, packaged corporate applications in combination with legacy and industry-specific software solutions and web services demands a disciplined approach to systems integration.

The opportunities for greater information sharing, reduced costs, and improved business process integration are dramatic, and GEM can show you how to take advantage of these opportunities.

### ***GEM undertakes integration projects with a strategic view:***

- ***Understand*** the business processes.
- Select a capable integration infrastructure – ***messaging, transformation, adapters, and workflow.***
- ***Model*** the business events.
- Create ***adapters*** for the corporate applications.

The result is an implementation of the **corporate information bus** – scalable, manageable, and poised to support business change.



### ***Workflow Management***

Computer-based tools for representing, analyzing, organizing, and executing end-to-end business processes

### ***Adapters***

Integration of software applications into the corporate environment through the use of pre-existing “adapters” that match the application to the EAI infrastructure

### ***Data Transformation***

Use of a centralized set of rules or similar techniques for reconciling difference in data definitions used within and outside of the company.

### ***Messaging***

Reliable and consistent approach to communicating between diverse software on different computers.

***Global Enterprise Managers, Inc.***

## ***What We Do***

GEM has provided mentoring, project implementation and maintenance support, or turnkey project solutions for integration projects involving virtually all of today's key information technologies and major application vendors. GEM has a broad knowledge of integration technologies, extensive experience with defining requirements and evaluating solutions, and in-depth implementation experience with major Enterprise Application Integration (EAI) and application platforms. And our track record of demonstrated objectivity guarantees an impartial view of the marketplace, so we can bring the best possible solution to our clients.

### ***Integration services GEM provides include:***

- Current and Anticipated Future Technology Assessment
- Current and Anticipated Future Business Process Analysis
- EAI Implementation Strategy And Plan
- EAI Tool Requirements
- EAI Tool Selection
- EAI Training
- Integration Architecture Development
- Message Design
- Adapter Development
- Integration Testing
- Process And Workflow Management

### ***Technology Transfer and Training***

**GEM** pays particular attention to the issue of developing client skills. Our goal is not only to solve ***integration challenges***, but also to improve the core competency in systems integration within your company.

Our clients have found that EAI vendor-provided training is useful primarily for the startup of their integration team. In order to go beyond basic tool use, it is important to develop tailored, in-house training to ensure adoption of EAI throughout the entire enterprise. GEM has developed and delivered comprehensive EAI training programs ranging from enhancing clients' Java and XML skills, to business analysis for systems integration, to using specific EAI products in clients' corporate IT environment.

***Aren't these the solutions you really need from a Systems Integrator?***



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